

A Journey From Dentistry to Media, Walid Elmusrati's story is one of passion and insistence. After dedicating years as a Dentist, he made a bold move to pursue his true calling, social media.

His dedication and creativity quickly paid off, evidenced by his impressive 195 million views in just the past six months. Walid captivated audiences by opening up his life on a reality TV show, offering a glimpse into his extraordinary journey. Walid's ambitions extend far beyond personal fame. He uses his platform to showcase hidden gems around the globe, crafting captivating stories that celebrate diverse cultures and inspire wanderlust.

Walid's passion for social media extends beyond travel, leading to establish himself as a soughtafter content creator for businesses and celebrities alike. Walid's ability to translate his vision into engaging content has made him a valuable asset in the ever-evolving digital landscape.

### PROUD TO WORK WITH





هيئة الشـــارقــة للاستثمـــار والتطــويــر SHARJAH INVESTMENT AND DEVELOPMENT AUTHORITY



















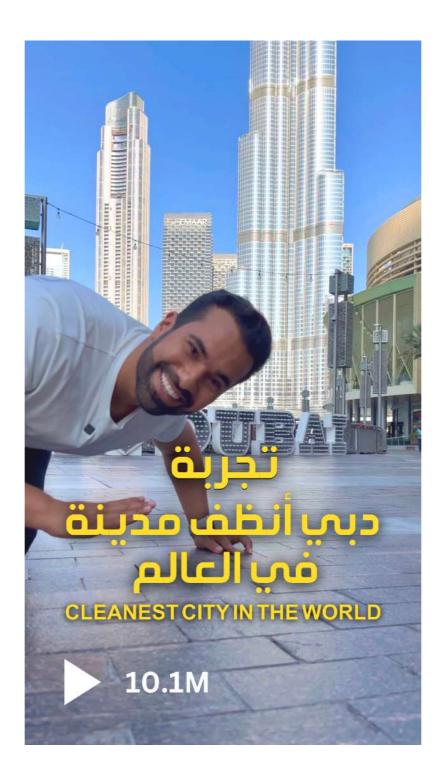
MEMBER OF DUBAI PRESS CLUB

PART OF GOVERNMENT OF DUBAI MEDIA OFFICE



# **CREATING VIRAL VIDEOS**







### **NUMBERS**

IN LAST 6 MONTHS

270M VIEWS

350M REACH

1 + FOLLOWERS

### FACEBOOK & INSTAGRAM INSIGHTS

Instagram followers (i)

455,493

Instagram reach (i)

14.4M

Dubai
9.3%

Abu Dhabi
8.3%

Sharjah
6.6%

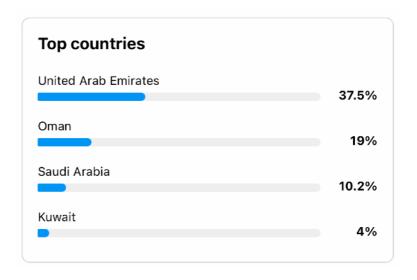
Al Ain
4.8%

Facebook followers (i)

251,817

Facebook reach (i)

8.1M



# **TIKTOK INSIGHTS**

### LAST 60 DAYS

Video views

19,619,541

Profile views

Likes

Comments

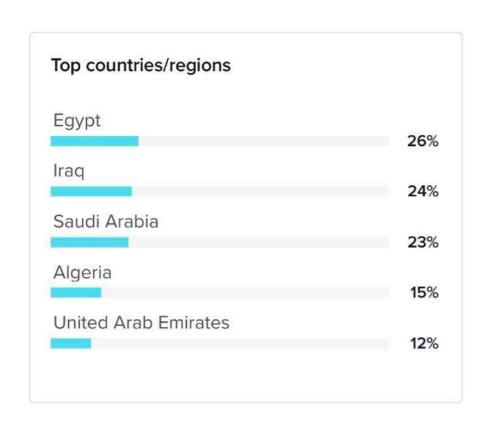
Shares

101,070

466,490

7,620

14,532





## YOUTUBE INSIGHTS

#### LAST 90 DAYS

#### LONG FORM CHANNEL **SHORTS CHANNEL** Top geographies Top geographies Views · Last 90 days Views · Last 90 days Videos Shorts Saudi Arabia 17.2% 15.5% Iraq Saudi Arabia 15.2% 9.6% Egypt 14.9% Iraq Jordan 8.1% Algeria 11.1% Algeria 8.1% Jordan 9.0% 8.9% Egypt Age and gender Age and gender Views · Last 90 days Views · Last 90 days Videos Shorts Female 22.8% Female 45.8% Male 76.8% Male 54.2% User-specified 0.4% User-specified 0.1% 13-17 years 6.6% 13-17 years 6.4% 18-24 years 38.2% 18-24 years 34.2% 25-34 years 25.8% 25-34 years 27.4% 35-44 years 18.6% 35-44 years 20.5% 45-54 years 7.4% 45-54 years 7.8% 55-64 years 2.1% 55-64 years 2.3% 65+ years 65+ years • 1.5%

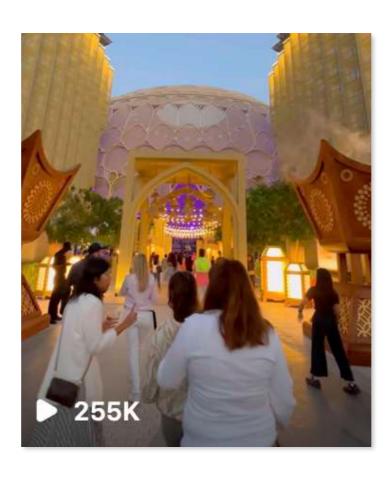
#### SEND FOR MORE INSIGHTS

# CREATING CONTENT FOR BUSINESS



#### PROUD CONTENT CREATOR FOR EXPO CITY DUBAI







**LET's CREATE YOUR CONTENT** 

## FEATURED ON







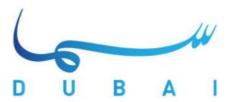








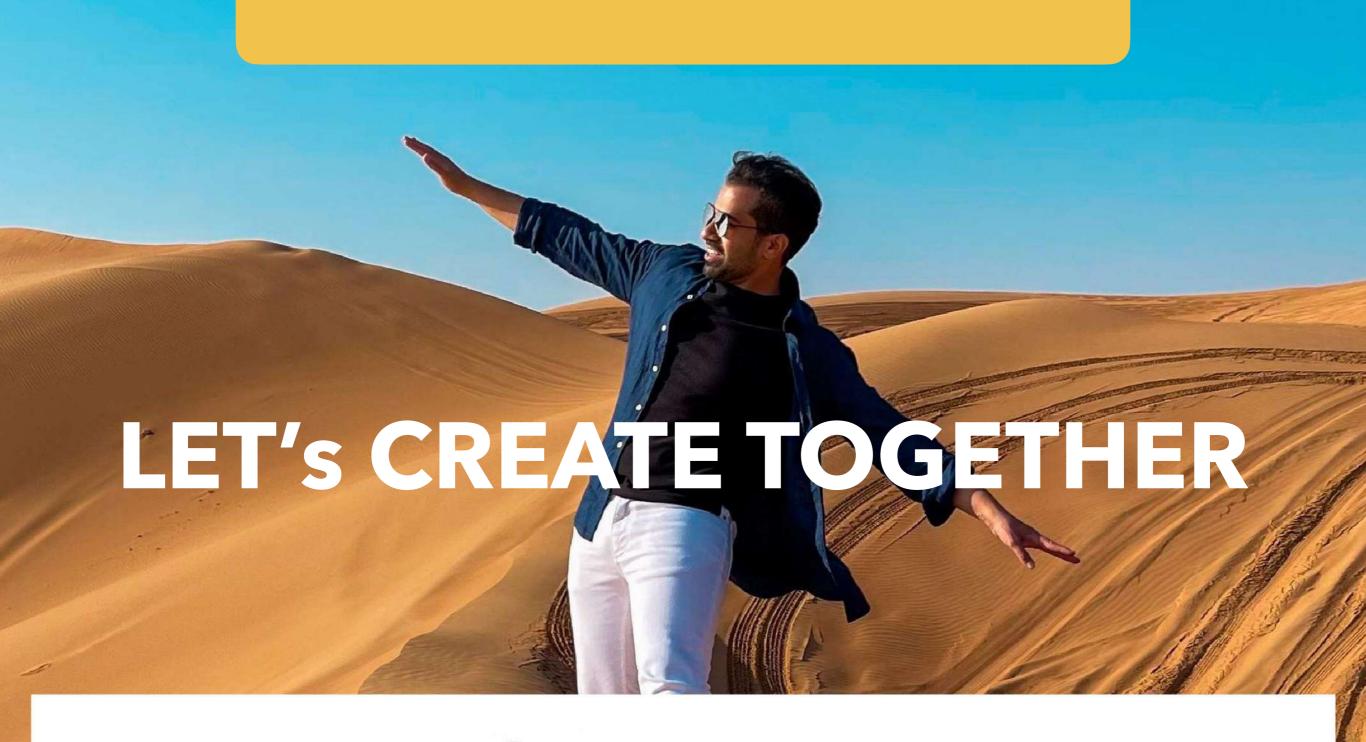














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