

# Walid Elmusrati

American-Libyan dual national

Date & Place of Birth: 3/7/1989 - Virginia, USA

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## Education

Bachelors Degree of Dental Surgery (Honors) – University of Tripoli, Libya - 2012

Irish Leaving Certificate - International School, Libya - 2007

## Experience in Media

### **PERISCOOP, DIGITAL MARKETING MANAGER – JUNE 2016-PRESENT**

- ▶ **“L’Afrique a un Incroyable Talent (Africa’s Got Talent)”** TV show broadcasting on A+ Afrique, TFM, ORTM, RTI and Canal 2.

Digital media marketing for the pan-African show on Facebook, Twitter and Instagram.

### **TELEVISA / NATURAL STAR, DIGITAL MEDIA EXECUTIVE – FEBRUARY 2014-PRESENT**

- ▶ **Televisa / Natural Star** company online presence.
- ▶ **“Bila Hhood”** Reality TV show with Lebanese artist Cyrine Abdelnour; broadcasted on AlAan TV and Future TV.
- ▶ **“Basmati”** Documentary TV show presented by Maguy Aoun; broadcasted on AlAanTV.
- ▶ **“Seri Jedan”** Political TV show presented by Tony Khalife; broadcasted on AlAan TV.

Management of online content and presence.  
Social Networks Management and Marketing.  
Live-Tweeting/Posting during the shows airtime.  
Online graphics and visual designs.

### **DOMINIQUE HOURANI, ARTIST MANAGEMENT – JANUARY 2010-MAY 2017**

Management of online content and presence.  
Social Networks Management and Marketing.  
Public relations and press release writing and distribution.

### **CARLA HADDAD, DIGITAL MEDIA MANAGER – MAY 2015-OCTOBER 2016**

**HERGHEG POST PRODUCTION, DIGITAL MEDIA EXECUTIVE – SEPTEMBER 2015 – DECEMBER 2015**

- ▶ **“Arab Casting”** TV show broadcasted on Abu Dhabi TV, Al Nahar TV (Egypt), MTV Lebanon & Echorouk TV (Algeria).

Online content management and social media execution.  
Live Tweeting/Posting during the primes airtime.  
Primes promotion and throughout the week follow-up.

**PERIBA PRODUCTIONS, DIGITAL MEDIA EXECUTIVE – MARCH 2015-NOVEMBER 2015**

- ▶ **“Mouzi3 El3arab”** TV show broadcasting on Abu Dhabi TV and Al Hayah TV.
- ▶ **“Samaliyah Island”** reality TV show broadcasting on Emarat TV.

Online content management and social media execution.  
Live Tweeting/Posting during the primes airtime.  
Primes promotion and throughout the week follow-up.

**MICHEL ELKHOURY, ARTIST MANAGEMENT – AUGUST 2014-OCTOBER 2014**

**SHOOF LIBYA, FOUNDER & MANAGER – SEPTEMBER 2011-JANUARY 2013**

Aimed to raise awareness among Libyans and fight the various negative social practices to ensure the best for a new Libya.  
Organized “Shoof Wein” online campaign to help find the missing during the Libyan revolution.

**THINK MEDIA LABS, SOCIAL MEDIA SPECIALIST – FEBRUARY 2012-MAY 2012**

Prepare status reports on social media efforts and success rates.  
Conduct online research to identify Web sites and online influencers for outreach.  
Develop and manage online strategic partnerships for client projects.  
Prepare social media training presentations.

**TEDXTRIPOLI, MARKETING & PROMOTIONS – JANUARY 2012-FEBRUARY 2012**

Promoting the conference in Tripoli, Libya on local and Arab newspapers, radios, television stations and posting on relevant blogs and websites.

**LBC OFFICIAL FANCLUB, FOUNDER & MANAGER – SEPTEMBER 2006-JANUARY 2012**

- ▶ **“Allama”** online radio show presenter, producer and director.
- ▶ **“Best Of LBC”** online event producer, organizer and manager.

Interviewing International and Arab Celebrities.  
Management of web portal and social networks content.  
Web portal design and development.

**LEBANESE BROADCASTING CORPORATION, DIGITAL MEDIA MANAGER – JULY 2010-FEBRUARY 2011**

- ▶ **"LBCI"** and **"LBC Sat"** New Media Management.

Social networks and programs' official Facebook pages and Twitter accounts.  
LBCI web portal future plan.

**RADIO JORDAN ENGLISH, PROMOTION VOICE-OVER – 2007**

## Experience in Dentistry

**DR. MICHEL KARAM CLINIC, DENTIST – JULY 2014-PRESENT**

Educate patient on oral healthcare.  
Examine teeth and diagnose dental conditions.  
Explain, assess and agree on treatment plan with patient.  
Treat dental and oral disease. Prescribe drugs when needed.  
Take and interpret X-rays.

**DENTAL INTERN – 2013-2014**

Extensive training in: Periodontology, Oral Diagnosis, Dental hygiene, Conservative Dentistry, Oral Surgery, Oral Medicine, Fixed Prosthodontics, Removable Prosthodontics and Orthodontics.

**CLINIQUE DR. KARL KARAM, DENTAL INTERN – 2013-2014**

Extensive training in: Oral Diagnosis, Oral Medicine, Oral Surgery, Dental hygiene, Conservative Dentistry, Fixed Prosthodontics, Removable Prosthodontics, Endodontics, Pedodontics and Orthodontics.

## Experience in Translation

**LIBYAN MINISTRY OF EDUCATION, TRANSLATOR & EDITOR – JANUARY 2009-JANUARY 2012**

Translating English-Arabic, French-Arabic and vice-versa.  
Statistics Editor.

## Skills

Languages: Arabic, English and French (Institut Francais course: A).